



DELIVERING THE EXCEPTIONAL™

2026 Nelson-Jameson Golf Outing Midwest Sponsorships

Event Details

Date: Tuesday, August 4, 2026

Location: RiverEdge Golf Course & Banquet Facility | Marshfield, WI

Time: 8:00 AM to 5:00 PM



Get Ready to Tee Off!

Our highly anticipated annual outing is a fun filled event for enthusiasts of all skill levels. Our outing features a twist on the traditional game—a streamlined format that promises more excitement and more time to network. Highlights include:

- ✓ 13 holes of fast-paced golf
- ✓ Networking opportunities
- ✓ Exciting contests and prizes
- ✓ Delicious food and drinks

[Register Now!](#)

Event Agenda



8:00 AM - Registration & Breakfast + Bloody Mary Bar

9:30 AM - Golfers to Carts & Sponsors to Holes

9:45 AM - Welcome

10:00 AM - Shotgun Start: Express Golf Scramble

Play 13 holes of golf with on-course games and hole events. We create the foursomes and pair you with a Nelson-Jameson team member and customers for a fun day on the course.

2:30 PM - Clubs & Cocktails Social

An interactive experience featuring food, drinks, a Longest Drive Challenge, sponsored social lounges, and more!

4:00 PM - Awards Presentation

Including door prize drawing (must be present to win)

Pre-Golf Meet & Greet

As a valued sponsor of our event, you are invited to an exclusive evening with the Nelson-Jameson Commercial Team prior to the golf outing. This relaxed networking reception offers an opportunity to connect, build relationships, and enjoy an evening of hospitality before the event begins.

Event Details

Date: Monday, August 3

Time: 5:00 – 7:00 PM

Location: RiverEdge Golf Course & Banquet Facility

What's on the Menu: Hosted drinks and a heavy appetizer buffet

What's New in 2026



Extended Registration Check-in Time

Includes time to network, meet your foursome, and take group photos to commemorate the day!

Breakfast Buffet

In addition to our popular Bloody Mary Bar, we are offering a breakfast buffet to fuel you up before you hit the links!

Revamped Clubs & Cocktails Social

We're elevating the post-golf experience with a completely refreshed Clubs & Cocktails Social hosted on the 2nd floor of the RiverEdge Golf Course & Banquet Facility. This interactive social experience will feature: Food & beverages, a Longest Drive Challenge simulator, Sponsored social lounges, Networking experiences, Games, prizes, and more!

It's the perfect way to unwind after golf while connecting with more than 200 attendees in a fun and energetic atmosphere.

Robust Sponsorship Options

Sponsorship opportunities have been thoughtfully designed to create more curated, social, and experiential ways for our supplier partners to build brand recognition and engage directly with attendees throughout the event experience.

Sponsorship Opportunities

Limited to
1 Sponsor

Longest Drive Challenge Sponsor - \$5,000

Take center stage during one of the event's most competitive and entertaining experiences as the official sponsor of the Longest Drive Challenge. Hosted on a golf simulator during the Clubs & Cocktails Social, this high-energy activation creates continuous attendee engagement, friendly competition, and strong sponsor visibility throughout this portion of the event.

Premium Brand Exposure w/ Exclusive Naming Rights - Longest Drive Challenge Presented by [Sponsor Name]

Exclusive Branding Opportunity - Provide optional branded items (e.g., golf balls, tees, golf towels) during the challenge, or set up a branded photo backdrop near the simulator.

Included Promotions Provided by Nelson Jameson

- Exclusive recognition signage at the golf simulator challenge area and on leaderboard displays
- Logo recognition in the participant queue/networking space
- Logo & sponsorship mention in the digital event program
- Inclusion of event-related email blasts to participants pre-event and post-event

Event Participation & Networking Access - This sponsorship includes:

- Event participation for up to 4 sponsor representatives *Availability to golf is dependent on the number of customers that sign up to golf
- Exclusive networking opportunities with customers, supplier partners, and Nelson-Jameson employees
- Winner presentation assistance during Awards Presentation

Sponsorship Opportunities

Limited to
1 Sponsor

Hospitality Experience Sponsor - \$5,000

Create one of the afternoon's signature networking experiences as the official Hospitality Experience Sponsor of the Clubs & Cocktails Social. In partnership with a local distributor, this elevated activation will feature a handcrafted signature hospitality experience designed to bring attendees together in a relaxed and engaging social atmosphere.

Premium Brand Exposure w/ Exclusive Naming Rights - Hospitality Experience Presented by [Sponsor Name]

Exclusive Branding Opportunity - Provide optional branded items (e.g., cocktail napkins, tumblers, table tents, stir sticks, etc.) at the hospitality experience bar area.

Included Promotion Provided by Nelson-Jameson

- Exclusive recognition signage at the hospitality experience bar area
- Logo recognition in the networking space
- Exclusive sponsorship mention in the digital event program
- Inclusion in event related email blasts to participants pre-event and post-event

Event Participation & Networking Access - This sponsorship includes:

- Event participation for up to 4 sponsor representatives *Availability to golf is dependent on the number of customers that sign up to golf
- Exclusive networking opportunities with customers, supplier partners, and Nelson-Jameson employees

Sponsorship Opportunities

Limited to
4 Sponsors

Social Lounge Sponsor - \$4,000

Create one of the most interactive and memorable experiences of the event by hosting a themed Social Lounge during the Clubs & Cocktails Social Hour. These lounge spaces are designed to encourage networking engagement, and attendee participation in a fun, relaxed atmosphere.

Each sponsor will select and customize their own lounge experience (options listed on next slide), giving attendees a unique reason to stop and connect

Included Promotion Provided by Nelson-Jameson:

- Dedicated nine & shape lounge space w/ custom sponsor logo
- Inclusion in event marketing materials and on-air & sponsorship mention in the digital event program
- Opportunity to fully customize and enhance the lounge experience with branded decor, furniture, giveaways, and more
- Inclusion in targeted email blasts to participants pre-event and post-event

Event Participation & Networking Access - This sponsorship includes:

- Event participation for up to 4 sponsor representatives
- *Availability to golf is dependent on the number of customers that sign up to golf

- Exclusive networking opportunities with customers, supplier partners, and Nelson-Jameson employees

Sponsorship Opportunities



Social Lounge Sponsor Experience Options

Sponsors may choose their preferred themed experience, including:

- Sweet Treat Lounge
- Relaxation Lounge
- Snack Stop Lounge
- Sip & Social Lounge
- Game On Lounge
- Coffeehouse Lounge
- DIY Experience Lounge

Once a theme is selected, our event planning team will work directly with your organization to coordinate the experience logistics with the venue and help bring your ideas to life within the space. Whether you envision interactive activities, branded décor, specialty food and beverage elements, giveaways, or unique engagement opportunities, we will collaborate with you to create a memorable branded environment attendees will talk about long after the event ends.

Sponsorship Opportunities

Limited to
1 Sponsor

Bloody Mary Bar Sponsor - \$3,500

Bring energy, conversation, and a signature golf outing tradition to life as the official Bloody Mary Bar Sponsor of our event. This highly visible activation creates a fun and interactive gathering space for attendees to connect before the day's festivities.

Premium Brand Exposure w/ Exclusive Naming Rights - Bloody Mary Bar Presented by [Sponsor Name]

Exclusive Branding Opportunity - Provide optional branded items (e.g., napkins, cups, stir sticks, giveaways) at the bar.

Included Promotion Provided by Nelson-Jameson:

- Exclusive recognition signage at the Bloody Mary Bar & registration
- Logo & sponsorships mention in the digital event program
- Inclusion in event-related email blasts to participants pre-event and post-event

Event Participation & Networking Access - This sponsorship includes:

- Event participation for up to 4 sponsor representatives *Availability to golf is dependent on the number of customers that sign up to golf
- Exclusive networking opportunities with customers, supplier partners, and Nelson-Jameson employees

Sponsorship Opportunities



Limited to
1 Sponsor

Gathering Table Buffet Sponsor - \$3,500

Bring attendees together around one of the event's central gathering points—the buffet experience. Your brand will be prominently featured during a high-traffic networking moment where conversations happen naturally and connections are made.

Premium Brand Exposure w/ Exclusive Naming Rights - Gathering Table Buffet Presented by [Sponsor Name]

Exclusive Branding Opportunity - Provide optional branded items (e.g., napkins, giveaways, table tents) on or near the buffet.

Included Promotion Provided by Nelson-Jameson:

- Exclusive recognition signage at the Gathering Table Buffet
- Logo & sponsorship mention in the digital event program
- Inclusion in event-related email blasts to participants pre-event and post-event

Event Participation & Networking Access

 - This sponsorship includes:

- Event participation for up to 4 sponsor representatives *Availability to golf is dependent on the number of customers that sign up to golf
- Exclusive networking opportunities with customers, supplier partners, and Nelson-Jameson employees

Sponsorship Opportunities

Limited to
1 Sponsor

Breakfast Buffet Sponsor - \$2,500

Start the day by welcoming golfers with a warm, high-energy breakfast experience before they head to the course. The Breakfast Buffet Sponsor receives premium visibility during guest arrival and registration while helping fuel the day's networking and competition.

Premium Brand Exposure w/ Exclusive Naming Rights - Breakfast Buffet presented by [Sponsor Name]

Exclusive Branding Opportunity - Provide optional branded items (e.g., name tags, name pins, coffee cups/sleeves, giveaways) during the breakfast.

Included Promotional Items provided by Nelson Jameson:

- Exclusive recognition signage at breakfast buffet & registration
- Logo & sponsorship mention in the digital event program
- Inclusion in event-related email blasts to participants pre-event and post-event

Event Participation & Networking Access - This sponsorship includes:

- Event participation for up to 4 sponsor representatives *Availability to golf is dependent on the number of customers that sign up to golf
- Exclusive networking opportunities with customers, supplier partners, and Nelson-Jameson employees

Sponsorship Opportunities

Limited to
1 Sponsor

Clubs & Cocktails Bar Sponsor - \$2,500

Keep attendees refreshed throughout the Clubs & Cocktails Social with a variety of beer, mixers, canned cocktails, sodas, waters, and other zero proof beverages. The bar naturally serves as one of the event's primary gathering spaces, creating continuous attendee traffic and repeated sponsor visibility throughout the afternoon.

Premium Brand Exposure w/ Exclusive Naming Rights - Clubs & Cocktails Bar w/ [Sponsor Name]

Exclusive Branding Opportunity - Provide optional branded items (e.g., name pins, coasters, can koozies, cups, giveaways) at the bar during the social

Included Promotions provided by Nelson Jameson

- Exclusive recognition signage at the main Clubs & Cocktails Bar
- Logo & sponsorship mention in the digital event program
- Inclusion in event-related email blasts to participants pre-event and post-event

Event Participation & Networking Access - This sponsorship includes:

- Event participation for up to 4 sponsor representatives *Availability to golf is dependent on the number of customers that sign up to golf
- Exclusive networking opportunities with customers, supplier partners, and Nelson-Jameson employees

Sponsorship Opportunities

Only 16
Available

Tee Box Sponsor - \$750

Direct Engagement with Attendees. Enjoy direct access to all golfers as they pass through your sponsored tee box, providing a unique opportunity to engage with participants personally and promote your brand.

Brand Visibility & Recognition. Signage at the tee box, ensuring participants recognize your brand. Plus the opportunity to set up a branded tent or booth at the tee box.

Interactive Experience. Provide a fun game, refreshment, or giveaway at your tee box, creating an interactive and engaging experience for golfers. Our events team will help you plan the best experience for your sponsored tee box.

Included promotion provided by Nelson-Jameson:

- Custom sign with your company's logo displayed prominently at the tee box
- Recognition on cart card list of hole events as a tee box sponsor
- Logo & sponsorship mention in the digital event program

Event Networking Access - This sponsorship includes:

- Exclusive networking opportunities with customers, supplier partners, and Nelson-Jameson employees

Sponsorship Opportunities

Only 3
Available

Mid-Round Munchie Sponsor - \$500

Direct Engagement with Attendees. Sponsor one of our on-course Mid-Round Munchie Stations featuring grab-and-go snacks to keep golfers energized throughout the round.

Brand Visibility & Recognition. Signage at the Munchie Stops (2 on course, 1 in clubhouse), ensuring all participants recognize your brand.

Included promotion provided to Nelson-Jameson

- Custom sign with your company's logo displayed prominently at the Munchie Stops
- Recognition on call card list of sponsors
- Logo & sponsor recognition in event slideshow
- Inclusion in event-related email blasts to participants pre-event and post-event

Event Networking Access - This sponsorship includes:

- Exclusive networking opportunities with customers, supplier partners, and Nelson-Jameson employees

Sponsorship Opportunities



Supporting Sponsor - \$250

Prominent Branding Opportunity. Gain high visibility with your company's logo prominently displayed on signage along the cart path throughout our event.

Included promotion provided by Nelson-Jameson:

- Custom sign with your company's logo displayed prominently on the cart path that all attendees travel
- Recognition on cart card list of hole events as a sponsor

Event Networking Access - This sponsorship includes:

- Exclusive networking opportunities with customers, supplier partners, and Nelson-Jameson employees

Participation Options:



Golf (13 holes), Meals & Drinks = \$150/person

*Availability to golf is dependent on the number of customers that sign up to golf.



Meals & Drinks ONLY = \$50/person

Questions?

Contact Melissa Pasciak at m.pasciak@nelsonjameson.com
or the Events Team at events@nelsonjameson.com